



Observatório de Prospectiva
da Engenharia e da Tecnologia

Organized by OPET, University of
Lisbon, IST



Associação Portuguesa dos Mercados Públicos

With the Support of
the Portuguese Association of
Public Markets



ECPP

European Conference on
e-Public Procurement

Preliminary Program, Jan. 2014

2nd European Conference on e-Public Procurement (ECPP)

27th May 2014—University of Lisbon, IST, Lisbon

Registration through www.opet.pt



1. Why a Conference on e-public procurement?

More than 17% of European GDP is due to public procurement and hence priority should be given to improve adopted practices with the objective of meeting the new challenges of financial stability and sustainable growth of the European Union.

Fortunately, e-public procurement can play a strategic role:

- a) to generate public savings through improved sourcing and more effective competition between suppliers;
- b) to increase transparency and fair decision making to award public contracts;
- c) to help SMEs to participate in public markets;
- d) to stimulate innovation and the development of e-marketplaces;
- e) to promote a low-carbon society and more sustainable growth.

The European Commission proposed new Directives for Public Procurement on December 2011 disseminating and introducing mandatory e-public procurement for several cases and their approval by the European Parliament is expected for early 2014.

The dissemination of e-public procurement seems feasible due to the increasing market of e-platforms offering procurement services as SaaS (Software as a Service) supported by more robust and mature ICT and pursuing the “cloud computing” paradigm.

The 1st European Conference on e-Public Procurement was organized on 20th March 2013 in Barcelona, Spain, and attracted a very wide range of participants coming from more than 23 countries.

2. Objectives

The objectives of this 2nd European Conference on e-Public Procurement are:

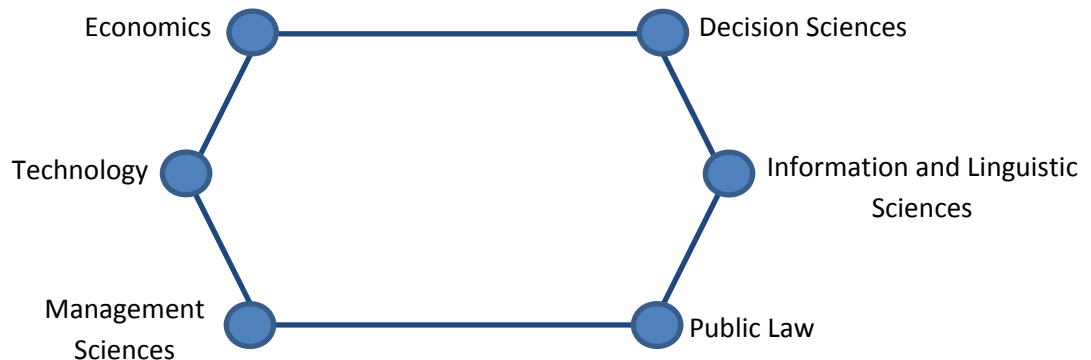
1. Discussing the implications of the single digital market on public procurement;
 - Presenting the new advances of e-procurement available through Software as a Service (SaaS), offered by major providers;
 - Identifying major macro-economic benefits due to the dissemination of e-public procurement;
 - Discussing alternative strategies to simplify and to overcome e-procurement obstacles;
 - Presenting e-procurement impacts on innovation and on SMEs access to public markets;

2. Discussing the challenges stemming from the new Directives, namely on the dissemination of e-public procurement;
3. Presenting good practices of public contracting, giving special attention to CENTRAL PURCHASUNG BODIES;
4. Discussing new advances of e-Tendering platforms and major challenges for the European market of e-platform services;
5. Assessing major impacts of e-public procurement, namely on transparency and public savings;
6. Discussing how SMEs can increase their participation in public markets;
7. Setting up an working group to monitor the implementation of the Directives.

3. Which Approach

Many evidences confirm that “buying better” implies an interdisciplinary approach to improve public procurement avoiding the temptation to believe that one single discipline can contribute to achieve such objective.

The approach of these European Conferences assumes an interdisciplinary approach to public procurement following this cognitive diagram:

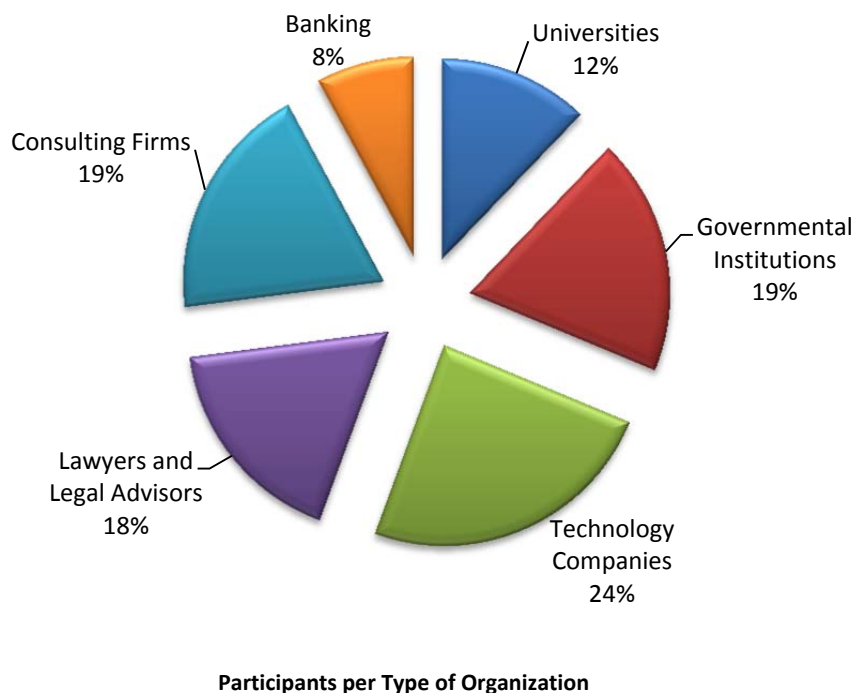
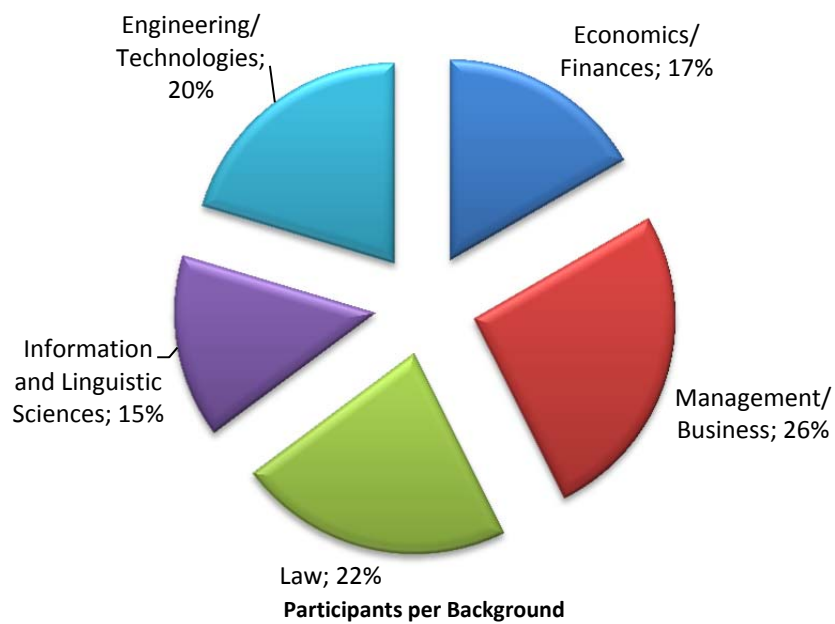


because public procurement requires:

- a) An appropriate balance between costs and benefits (Economics);
- b) Building a multicriteria model to design the evaluation systems of candidates or tenders and to apply it to get the best alternative value (Decision Sciences);

- c) Describing the object of the contract, classifying it using the most appropriate lexical and taxonomic approaches and disseminating such information (Information and Linguistics Sciences);
- d) Organizing the procurement process in respect by the principles and codes of public administrations and public contracting law (European and National levels – Public Law);

Fortunately, the 1st European Conference on e-Public Procurement achieved this interdisciplinary approach as it is confirmed by this statistics:



Full program can be checked in Annex.

4. Program Chair

- Professor Luís Valadares Tavares, Portugal
 - OPET and University of Lisbon, IST

5. International Panel

Klodiana Canjka (Albania), Christian Galinski (Austria), Johan Van Steelandt (Belgium), Matej Sandor (Czech Republic), Tom Holsøe (Denmark), Richard Gargrave (EBRD), Didier Hardy (EC), Tato Urjumelashvili (Georgia), Carsten Prokop (Germany), Konstantino Kaggelides (Greece), Tamas Lorincze (Hungary), Bernardo Nicoletti (Italy), Gustavo Piga (Italy), Ber Grzegorz (Poland), Tadeusz Rudnicki (Poland), Fernando Silva (Portugal), Luís Valadares Tavares (Portugal), Manuel Caño (Spain), Safwan Nassri (Spain), Kerstin Wiss Holmdahl (Sweden), Jan Siderius (The Netherlands), Kornelis Drijfhout (The Netherlands), Christopher Bovis (UK), Cliff Mccue (USA), George Krajcsik (USA).

6. Organizing Committee

Luís Valadares Tavares, Gonçalo Marques Mendes, Pedro Arruda, Pedro Maia, Tiago Tavares, Vasco Borges Moreira.

7. Program

Lectures and papers (presentations between 10 and 15 minutes) on:

- a) How to substitute paperwork by e-Public Procurement?
- b) Which methods and models can improve e-Public Procurement?
- c) Which recent international developments within European Union?
- d) Which most recent services offered by e-platforms?
- e) Which challenges for the European market of e-platforms?
- f) Which roles to be played by Central Purchasing Bodies?
- g) How to monitor the implementation of the new Directives?

During the 1st European Conference on e-Public Procurement the representatives of 16 leading electronic platforms decided to start a new European Association: EUPLAT (www.euplat.org), and a special session for this association is scheduled during this conference to discuss the challenges stemming from the new directives imposing new calendars for the mandatory adoption of e-Public Procurement.

Special Sessions on:

- An European Monitoring Expert Group on the Advances of e-Public Procurement according to the New Directives on Public Markets – EXMARK;
- An European Network of Central Purchasing Bodies to promote best practices;
- The European Market of e-Platforms.

8. Calendar

A –Submission of Abstracts until 15 February 2014;

B – Acceptance/ Rejection decision until 28February 2014;

C – Sending full paper of accepted abstracts until 17 April 2014;

D – Final Program: 2May 2014;

E – Conference: 27 May 2014.

Authors of accepted papers have to complete the registration (www.opet.pt) including payment until 15 Mar.2014. Otherwise the paper will be not included in the program.

9. Sponsorship

Institutions and e-platforms are invited to sponsor this Conference.

Each sponsor will have the possibility of displaying his material on a table in the entrance hall and 30 minutes for presentations.

Program and all material (website, brochures, etc.) will include the logo of each sponsor.

Further details from 2nd European Conference on e-Public Procurement will be available soon.

10. Registration

All participants including those presenting contributions have to register through www.opet.pt and:

- a) Registration fee until 15Mar 2014: 350 euros;
- b) Registration fee from 16Mar 2014: 500 euros.

Registration should be completed by bank transfer to BPI BANK (IBAN - PT50 0010 0000 3765 6350 0016 0 |SWIFT/BIC CODE – BBPIPTPL).

11. Location

This conference will take place in Lisbon, *Instituto Superior Técnico*, University of Lisbon – Avenida Rovisco Pais, 1 – 1049-001, Portugal, using the Civil Engineering building.



Instituto Superior Técnico (IST) – Alameda Campus (*information extracted from www.ist.utl.pt*)

This University Campus was built on 1937 and it is one of the best examples of architecture inspired by “*art nouveau*” in Portugal.

It is located in central Lisbon and served by an excellent public transportation network. This area is full of hotels, culture, many shopping, leisure, entertaining, sports areas and facilities.



How to get there



Airport

From Lisbon Airport (Portela) to IST Alameda campus is a 10 minutes' drive. Lisbon Airport is very close to the city centre – it is located 7km from the centre - and there are different alternatives to get there, namely by Metro to Aerobus, by city bus (Carris) or by taxi. If you choose the metro to go from the airport straight to IST, you have the red line (linha vermelha) and you should exit in Alameda or Saldanha station. It takes around 15 to 20 minutes and costs €1,25 plus €0,50 for the "viva viagem" rechargeable card.



Taxi

Taxis allow you to arrive at IST from any point in the city, but of course the tariff also increases according to the distance, traffic and day time. An airport-IST trip is around 10 euros. It is possible to buy "taxi vouchers" at the airport from €20 to €25.



Bus

The whole city of Lisbon is provided with an urban transport network with convenient timetables and frequent buses. The following buses stop near IST Alameda campus:

- Av. Rovisco Pais/Av. António José de Almeida (side entrances): 720, 742, 767.
- Alameda: 708 (bike bus), 717, 718, 720, 735, 767; night bus: 206, 208.
- Saldanha/Arco do Cego: 713, 716, 720, 726, 727, 736, 738, 742, 744, 767, 783; night bus: 207.

For further information visit the Carris bus company website.



Metro (Underground)

- Saldanha metro station: Yellow Line (Linha amarela) and Red Line (Linha vermelha)
- Alameda metro station: Green Line (Linha verde) and Red Line (Linha vermelha)

For further information visit the Lisbon Metro website.

12. Where to Stay

Lisbon has a fantastic accommodations offer. We suggest the following hotels, due to their location near the Conference:

Hotel Turim Alameda

Avenida Rovisco Pais, nº 34

1049-001 Lisboa

Tel: +351 218 411 550

Fax: +351 218 411 559

<http://www.turim-hotels.com>

Walking distance from IST: 5 minutes

Hotel A.S. Lisboa

Av. Almirante Reis, 188

1000-055 Lisboa

Tel: +351-218 429 360

Fax: +351-218 429 374

Web: <http://www.hotelaslisboa.com/>

Walking distance from IST: 10 minutes

Close to Metro Station 'Alameda'

Hotel Holiday Inn

Av. Antonio Jose de Almeida, 28-A

1000-044 Lisboa

Tel: +351 21 004 4000

Fax: +351-21 793 8374

Web: <http://www.ihg.com/holidayinn/hotels/us/en/lisbon/lispo/hoteldetail>

Walking distance from IST: 5 minutes

Hotel Lutécia

Av. Frei Miguel Contreiras, 52

(close to Av. de Roma)

1749-086 Lisboa

Tel: +351 21 841 1300

Fax: +351 21 841 1311

Web: <http://www.luteciahotel.com>

Walking distance from IST: 15 minutes

Hotel Roma

Avenida de Roma, 33

1700 Lisboa

Tel: +351-21 793 2244

Fax: +351-21 793 2981

Web: <http://www.hotelroma.pt>

Walking distance from IST: 15 minutes

Hotel Alif

Av. Duque d'Ávila, 189

1050-082 Lisboa

Tel: +351-213 593 000; Res: +351-213 593 010

Fax: +351-213 576 985

Web: <http://www.alifhotels.com>

Walking distance from IST: 15 minutes

13. Enquires

eprocurement.conference@gmail.com



Don't miss this fantastic opportunity to visit Lisbon and to participate in the 2nd European Conference on e-Public Procurement!